



Identify & Implement Programme



BayleyBarclay&Mills^{LLP}

Identify & Implement

delivering positive change

The Identify & Implement programme brings together two key elements of business transformation:

1. Finding the way forward for the business; and
2. Ensuring the business achieves its full potential.

Experienced transformation leaders take the business through each stage using the core and ongoing process of; review, plan, deliver and immediate actions. This is a continuous and seamless cycle to ensure all necessary steps are taken.



Core Process

continuous transformation



Immediate Actions – the quick wins to start transforming the business. Do not wait for the review to be completed before implementing obvious improvements.



Review – a full analysis of the business, its stakeholders and the market. This gives the reference of where the business is, the issues it is facing and the options available.



Plan – a complete plan will include contingency options, milestones and cash flow forecasts. It is important the plan is communicated to get full support.



Deliver – transformations often fail on poor execution. Knowing how to manage cash flows, utilize contingencies and engage stakeholders. Is critical.

The process is circular and ongoing to ensure there is continuous improvement.

About BB&M

b u s i n e s s t r a n s f o r m a t i o n a d v i s o r s

Bayley Barclay & Mills LLP is an advisory and implementation firm dedicated to transforming businesses. By embedding with the business, BB&M delivers rapid and long term results to turnaround and enhance business performance.

BUSINESS TRANSFORMATION

Even good businesses do not always perform to the maximum of their ability.

BB&M has the experience, knowledge and expertise to identify the reasons for sub-optimal performance, then implement a programme to achieve the identified improvements.

BB&M has a range of services, including rapid cost reduction, to quickly resolve issues.

FUNDING SOLUTIONS

The right capital structure is essential for a business to perform. BB&M assists companies to understand the optimum balance sheet for their business plans and either source new funding or restructure existing funds.

BB&M works with an extensive network of equity and debt funders.

CORPORATE TURNAROUND

BB&M delivers positive change to distressed businesses.

By stabilising and implementing strategic, operational, cash management and financial change, BB&M assists the business to restructure and turnaround performance. This helps to restore value for stakeholders.

BB&M has a proven process to restore value in under-performing businesses.

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